

Thank you for your interest in helping the animals of the Animal Welfare League of Arlington!

This *Do-It-Yourself* packet outlines several fun and easy projects that will help our animals have a better experience while in our care!

When your project is finished, please complete the [Passion Into Action Challenge Volunteer Hours Form](#) to let us know how many hours you spent on completing your project, give us feedback on your experience, and schedule the delivery of your completed project items. You will be emailed a copy of your service details once you submit the form.

Note: A Parents may need to assist in completing this form for younger children (an email address is required).

If you have any questions about this project or have an idea for other projects that you'd like to consider, please contact Jennifer Katac, Director of Community Programs at jkatac@awla.org or (703) 931-9241, ext. 213



Set Up a Personal Fundraising Page

Materials:

- Computer
- Internet Connection
- Parental permission (if under 18)

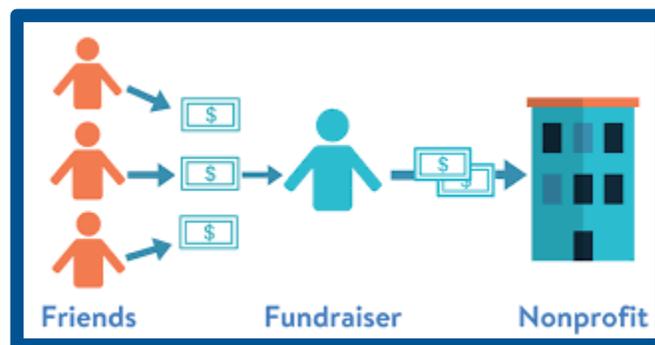


Instructions:

1. Go to <https://www.firstgiving.com/organization/arlingtonanimalshelter> to set up your personal fundraising page. Personalize your fundraising page to tell a story.
2. Set a fundraising goal and a deadline—when will your fundraiser end?
3. Make a compelling case as to why your friends and family should support AWLA. *Perhaps you adopted from us, used our services when your pet had an emergency, you simply love animals, or you are asking for donations instead of gifts for your birthday, bat mitzvah, or other special occasion?*
4. Share your page by email and social media with your friends and family and encourage them to share your fundraising page with others.
5. Thank those who have donated via your fundraising page and share your progress on social media. Encourage others to give and remind them of the deadline for your fundraiser and/or occasion.
6. Wrap up your fundraiser on the deadline that you have put in place. Thank all donors who have contributed. Share your total on social media and remind your donors, friends, and families how their donations will help AWLA.

How this helps the shelter:

Personal fundraising raises money for AWLA so that we can buy anything needed to improve the lives of animals and also gets the word out others about the great work that we do.



Hold a Bake Sale or Lemonade Stand

Materials:

- Lemons
- Baked goods
- Sugar
- Water
- Ice
- Pitcher or Cooler
- Cups
- Knife
- Baggies for baked items
- Table or stand
- Envelope or jar to collect money from sales
- Computer to design advertisement or markers and paper to draw them



Instructions:

1. Invite friends and family to donate supplies. You could ask them to bake their favorite cookie or dessert or to donate supplies for lemonade.
2. Create flyers and posters that talk about AWLA's mission and how donations will have a direct impact on the animals (and people) that we help.
3. See <https://www.parents.com/parenting/money/volunteer/a-lemonade-stand-for-charity/> for additional instructions.
4. Sell your lemonade and/or baked goods—recruit a friend to help you!
5. Thank your patrons and remind them that each sale supports AWLA.
6. Deliver the money you raised to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do.



Your Passion Fundraiser

Materials:

- Depends on *your* passion



Instructions:

1. Think about your passions and how you might be able to use your passion and/or skills to fundraise for AWLA.
If you love to read, have people sponsor you for every book you read within one month. If you are the crafty type, you could make items to sell to benefit AWLA—cards, bracelets, whatever you are good at making or doing. Be creative!
2. Have your friends join the challenge!
3. Go to <https://www.fundraiserhelp.com/craft-fair-fundraiser.htm> for ideas or talk to your parents about what your passions are.
4. Organize your personal passion fundraiser.
5. Tell your friends and family how your passion supports the shelter and encourage them to participate and tell their friends.
6. Raise your funds and deliver them to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



Animal Helper Fundraiser

Materials:

- Depends on services offered
- Paper to advertise
- Computer or markers to design advertisement or to email friends/family

Instructions:

1. Offer to pet sit, walk dogs, or bathe animals for a fee or donation to AWLA. Here's one idea to consider:
<https://www.education.com/activity/article/dog-wash/>



If under 18, please be sure to get your parents' permission.

2. Design an ad for your services and post in your neighborhood or share on social media and by email. Ask local businesses if you can put your ad on their bulletin board. See if there is a neighborhood listserv where you can post your ad.
3. Collect funds as you offer services- be sure to explain to patrons how you will be donating funds to AWLA and it is important to you.
4. Deliver funds to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



50/50 (or “Split the Pot”) Raffle Fundraiser

A 50/50 raffle (also known as a “Split the Pot” raffle) is an easy fundraiser for any individual to raise money for AWLA. During a 50/50 raffle, individuals buy raffle tickets at a set price. For a normal raffle, the person with the winning number receives a prize of some sort but with a 50/50 raffle, the prize for the winner is half of the money raised from raffle ticket sales. The more tickets people buy, the more they might win! You can increase the number of raffle tickets sold by letting supporters know they don’t have to be present to collect their prize because you can contact them via text message on their mobile phones to let them know they’ve won (be sure to get contact information from each patron for each ticket sold so you can follow up).



A 50/50 raffle can be done at an already scheduled event- a party, an office meeting, a parent/teacher night, or over a period of a time, to give the fundraiser more time to sell a larger number of tickets.

See instructions here: <https://blog.greatergiving.com/guarantee-revenue-with-a-5050-affle/>

If under 18, please be sure to get your parents’ permission.

Collect funds as you sell tickets- be sure to explain to patrons how you will be donating fund to AWLA and why it is important to you.

Draw the prize winner and give them half of the total funds from ticket sales, deliver the other half of funds collected to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



Flock of Flamingos Fundraiser

Materials:

- Plastic lawn flamingos
- List of friends/families who are likely to donate



Instructions:

1. This fun and easy fundraiser for AWLA will be hit! Cover peoples' yards with several plastic flamingos and have a card on it that has options to give money to AWLA.

For example you can ask for \$25 for AWLA to have you remove the birds and put them in someone else's yard (or any other amount you suggest). It is fun to see how people get one another and how much money is raised.

If under 18, please be sure to get your parents' permission.

2. You may want to have a suggestion form for people to suggest someone's lawn to put these flamingos on.
3. Once you have these flamingos installed across the community you want to allow these people to donate in order to put them on someone else's lawn or removed. Then once you're at the home of the "flocked" person, to remove the flock of flamingos you can accept their donation.
4. Here are instructions on how to do your own flock of flamingos fundraiser:
<https://www.fundraising-ideas.org/diy/flamingo/>
5. Thank donors and deliver collected funds to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



Hold a Penny War Fundraiser

Materials:

- Paper to print/create rules and advertise
- Containers to collect money (one for each grade or classroom)
- Prize for winning classroom
- Computer to email/share penny war info with parents, friends, and family



Instructions:

There are many variations to penny wars. Here is one set of penny war instructions:

<https://www.ptotoday.com/pto-today-articles/article/8400-how-to-run-a-school-penny-war-fundraiser>

1. Decide the rules and publish them.
2. Decide on a prize for the winning classroom (perhaps a pizza party or scheduled tour of AWLA?)
3. Distribute collection containers to classrooms or common areas.
4. Publicize your event- flyers, social media, email, listservs, etc.
5. Encourage participants with announcements or charts showing each team's progress.
6. Count the donations and reward the winning class.
7. Count and roll your coins and deliver to AWLA!

We would GREATLY appreciate if you would count and roll coins as it would take a considerable amount of staff time to sort, count, and roll the change collected.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



Pennies for Paws Fundraiser

Materials:

- Paper to make signs and make thank you notes
- Jar to collect change



Instructions:

1. Ask friends and family to collect spare change from parents, grandparents, friends, etc. over a period of time. Be sure to tell them why you are supporting AWLA and how their contribution helps the animals.
2. Write thank you notes to friends and family who donate.
3. Deliver the donated money collected to AWLA.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



“Yappy Hour” Fundraiser

Materials:

- Computer
- Paper to advertise
- Access to Social Media, list serves to share/advertise the event
- List of emails or contact info for friends and family
- Parental permission (if under 18)



Instructions:

1. Partner with a local business or restaurant- you may want to consider a dog-friendly business that will allow patrons to attend with their dogs!
2. Invite all of your animal-loving friends to come out for drinks, food, and fun.
3. Charge an admission price and/or ask people to make donations to attend or participate. *If the restaurant or business is willing to donate a percentage of the night's profits, then you'll raise even more!*
4. During the night, you can even raffle off pet related prizes to generate even more revenue or hold a 50/50 raffle.
5. Announce your fundraising totals at the end of the event and thank your donors.
6. Deliver collected funds to AWLA

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Workplace Giving Fundraiser

Materials:

- Computer
- Access to Social Media, listservs to share/advertise the event
- List of emails or contact info for friends and family
- Parental permission (if under 18)



Instructions:

If your parents or friends work at a **state or federal government job**, ask if their workplace participates in a workplace giving program.

If yes, we'd love to come speak at their work place about easy ways that they can support AWLA through the Combined Federal Campaigns (CFC).

1. Call (703) 931-9241, ext. 270 to request a speaker from AWLA for your parent or friend's workplace CFC or Charity Fair.
2. Check with other friends and family to see if they work at a state or federal government job —send an email explaining why you are supporting AWLA and how they can help by allowing us to speak at their workplace!

Note: Our CFC designation number is 90065, our United Way designation number is 8804, and our Commonwealth of Virginia designation number is 712.

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!



Chores for Charity Fundraiser

Materials:

- Depends on the chore!
- Paper to advertise
- Computer or markers to design advertisement or to email friends/family



Instructions:

Your town is filled with people who need services done, whether it's snow removal, fall leaf cleanup, babysitting, lawn mowing, or something else.

1. Think about and choose the chore or services you'd like to provide your community.
2. Create a detailed flyer to advertise your services. Explain the fee or suggested donation for your services and why you are supporting AWLA.
3. Gather volunteers to help with chores or work on your own.
4. Get to work. Supporters will realize that you're working tirelessly to raise money for AWLA!

How this helps the shelter: It raises money so that we can buy anything needed to improve the lives of animals and gets the word out to others about the great work that we do!

